



February 8, 2013

Enphase Energy to Host Online Commercial Solar Summit

Solar industry experts to share insights in design, finance and sales of commercial solar systems

PETALUMA, Calif.--(BUSINESS WIRE)-- [Enphase Energy, Inc.](#) (NASDAQ: ENPH) Enphase Energy invites the solar industry to attend its online [Enphase Commercial Solar Summit](#) on Thursday, February 28, 2013 from 11:00 a.m. - 2:00 p.m. Pacific Time. The event will feature successful installers and financiers alongside Enphase's expert microinverter team to share examples of current, profitable business opportunities associated with commercial systems in four 45-minute sessions.

"We are proud of the rapid adoption of the [Enphase® Microinverter System](#) in commercial projects and want to equip solar developers and installers with a full scope of information that can help them win new business," said Bill Rossi, CMO of Enphase Energy. "For the summit, several customers will participate who have already successfully applied our technology to impressive municipal, educational, agricultural and retail projects."

The four sessions will cover the following topics:

Session 1 (11:45 a.m. - 11:45 a.m. PT)

Simplify and Liberate: Modernizing Commercial PV System Design

- | Learn strategies that will free up your design process from traditional constraints
- | Find out how smarter design strategies improve project economics and profitability

Presenters: Teff Reed, director of field applications engineering, Enphase Energy; Luke Hinkle, president, My Generation Energy, Inc.

Session 2 (11:45 a.m. - 12:30 p.m. PT)

Rethink Future Costs: O&M Planning from a Net Present Value (NPV) Perspective

- | Learn best practices at the project outset to ensure accurate cost planning
- | Understand the implications of O&M on project returns

Presenter: Jason Michaels, business development manager, Enphase Energy

Session 3 (12:30 p.m. - 1:15 p.m. PT)

Selling Solar Value: Strategies for Select Commercial Verticals

- | Understand the ways different customer segments approach solar decision-making
- | Learn from real-world examples of success in these growing verticals

Presenters: Carol Neslund, vice president of North American sales, Enphase Energy; Tim Beiler, principal, CEO & general manager, Paradise Energy Solutions; Benjer Petersen, IT manager and project coordinator, Main Street Energy; John Cano, president, Cano Electric, Inc.

Session 4 (1:15 p.m. - 2:00 p.m. PT)

Financing Commercial Projects: Landscape and Opportunities

- | Get details on the rapidly evolving landscape for commercial solar finance

- l Understand the complex factors that can make or break a project's financing

Presenters: Jay Goldin, director of business development, Enphase Energy; Gregory Rosen, CIO, Solar Mosaic; Robert Gould, director of commercial sales, SolarCraft

Founded in 2006, Enphase Energy is redefining the solar industry, having established a revolutionary new product class with its advanced [Enphase® Microinverter System](#). Enphase's technology increases overall energy harvest of solar energy systems, and it provides a sophisticated layer of energy system intelligence with its communications and software offerings. To date, Enphase has shipped over 2.6 million microinverters and is selling into eight countries across Europe and North America.

Live Q&A will follow each session. Attendees may submit questions in advance by sending an email to events@enphaseenergy.com. To register for any or all of these sessions visit the [Enphase Commercial Solar Summit](#) website.

About Enphase Energy, Inc.

Enphase Energy delivers microinverter technology for the solar industry that increases energy production, simplifies design and installation, improves system uptime and reliability, reduces fire safety risk and provides a platform for intelligent energy management. Our semiconductor-based microinverter system converts energy at the individual solar module level and brings a systems-based, high technology approach to solar energy generation. Connect with Enphase on [Facebook](#) and follow us on [Twitter](#). www.enphase.com

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