

Enphase Energy Expands Asia Pacific Operations

Company appoints new Managing Director Nathan Dunn, opens Melbourne headquarters

MELBOURNE, Australia--(BUSINESS WIRE)-- Enphase Energy, Inc. (NASDAQ:ENPH) today announced the major expansion of its Asia Pacific operations, including the appointment of Nathan Dunn as managing director, APAC. He will focus on building scale into the APAC business and expanding the company's core value proposition of quality and innovation further into the market. In addition, Enphase officially launched its Melbourne headquarters, located on Albert Park Lake, last month.

"Today is an important milestone in Enphase's APAC expansion, and we are pleased to have appointed Nathan Dunn to help realize the growth potential as the market takes a natural turn toward high quality, intelligent solar technology," stated Jeff Loebbaka, senior vice president, global sales, marketing and support.

Dunn brings a rich depth of experience from previous roles as managing director of GE Lighting Australia, and general manager, Mobile Communications for the LG Electronics business in Australia and New Zealand. During his eleven-year tenure with GE, Nathan Dunn led the growth and distribution of GE Lighting & Appliance products throughout Australia and was directly responsible for sales, market development and full P&L management.

"We're entering a period of consolidation within the solar category in Australia and New Zealand, and I'm very much looking forward to working with this talented team to implement some aggressive and innovative go-to-market strategies that will help strengthen our position in this dynamic market," said Nathan Dunn.

Dunn joins a newly expanded team of specialists, including strategic account managers, inside sales, product training, marketing and media specialists, as well as customer service representatives and field application engineers, appointed to drive Enphase Energy's leading technology in Australia and New Zealand.

The Australian workforce builds upon Enphase's existing APAC footprint with its engineering and design centre in Christchurch, New Zealand. The New Zealand team consists of staff including power electronics engineers, technicians and systems engineers. Enphase Energy's APAC workforce is now moving aggressively into the market in partnership with Australia's leaders in solar power distribution and installation.

This strong commitment to the APAC market continues with in-country customer support and focus on an ease of doing business approach with its APAC clients from the locally established distribution centre hub in Sydney. This will vastly strengthen support for local distributors and partners and includes a 24/7 customer support line.

The Enphase System provides a total solution designed to maximize the benefits of PV in the Asia Pacific region, which translates into higher energy production, unmatched safety, increased reliability and an unprecedented level of intelligence of the solar system.

About Enphase Energy, Inc.

Enphase Energy delivers microinverter technology for the solar industry that increases energy production, simplifies design and installation, improves system uptime and reliability, reduces fire safety risk and provides a platform for intelligent energy management. Our semiconductor-based microinverter system converts energy at the individual solar module level and brings a systems-based, high technology approach to solar energy generation. Connect with Enphase on Facebook and follow us on Twitter. www.enphase.com.

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