



## **Enphase Energy Prepares for Global Expansion with Appointment of Chief Marketing Officer**

Bill Rossi Brings Silicon Valley IT Leadership Experience to Solar Industry

**Petaluma, Calif. – Sept. 24, 2010** – Enphase Energy, the leader in solar microinverter systems, today announced that Bill Rossi has joined the company as chief marketing officer. Rossi brings a track record of successful leadership at companies including Google and Cisco, and his appointment comes as Enphase prepares to expand into new segments of the U.S. solar market, as well as new geographic regions worldwide.

"Bill is a strong leader who will play a key role in building our organization for the next phase of growth," said Paul Nahi, chief executive officer, Enphase Energy. "His mix of experience in high-growth hardware and software industries, and proven ability to execute in fast-paced, diverse environments is exactly what we need to support our ambitious plans."

Prior to joining Enphase Energy, Rossi led Google's marketing efforts for Google Apps, a suite of cloud computing applications for businesses. He also previously served as CEO of Greenfield Networks, which was later acquired by Cisco. Prior to that, Bill was the vice president and general manager of the Wireless Networking Business Unit at Cisco, which he successfully grew from inception to more than \$650 million in annual sales.

"Enphase is changing the solar industry with its microinverters, having gained double digit market share in just two short years," said Rossi. "The recent announcement of our next-generation microinverter platform is evidence of our rapid technology innovation and aggressive strategy for making microinverters the clear choice for solar installers worldwide.



### **About Enphase Energy**

Enphase Energy provides solar energy management systems for residential and commercial markets. The company offers a system that includes high-efficiency microinverters, communications and Web-based monitoring and analysis. The systems increase energy harvest, improve system reliability and simplify design, installation and management. Founded in 2006 and based in Northern California, the company is led by veterans from the solar and high-tech industries and backed by industry leaders. For more information about Enphase, please visit [www.enphaseenergy.com](http://www.enphaseenergy.com).

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